

# Ágora de Cultura Ambiental Guanajuato, A.C

We are a non-profit association that support youth, through education and active participation, to contribute to a sustainable and resilient urban environment.

[agora.cultura.ambiental.gto@gmail.com](mailto:agora.cultura.ambiental.gto@gmail.com)

<https://agoraculturaambien.wixsite.com/acagto>

<https://www.facebook.com/agoraculturaambientalgto/>

# What's motivate us?

## ➤ The challenge for Sustainable Education

✧ **RECONNECTING** with nature

✧ **RETHINKING** current development practices through constructive dialogue and diverse forms of participation with youth to improve and preserve the surrounding ecosystems

✧ **ACTING AND TRANSFORMING** locally

## ➤ Youth are an untapped resource for cities

Adolescents can be instrumental in transforming communities by introducing cultural changes which have the potential to move urban areas toward environmental and social sustainability.

# Project: Stream keepers (Rio Silao)



**Workshops at schools**



**Workshops in nature**



**Participative Cartography**



**Pollinator and Vegetable Gardens**



**Communication Forums**



**Community Support**

# Where?

North of the city of Irapuato,  
Guanajuato

## 3 middle schools:

- Secundaría General 4
- Telesecundaria 20
- Telesecundaria 115

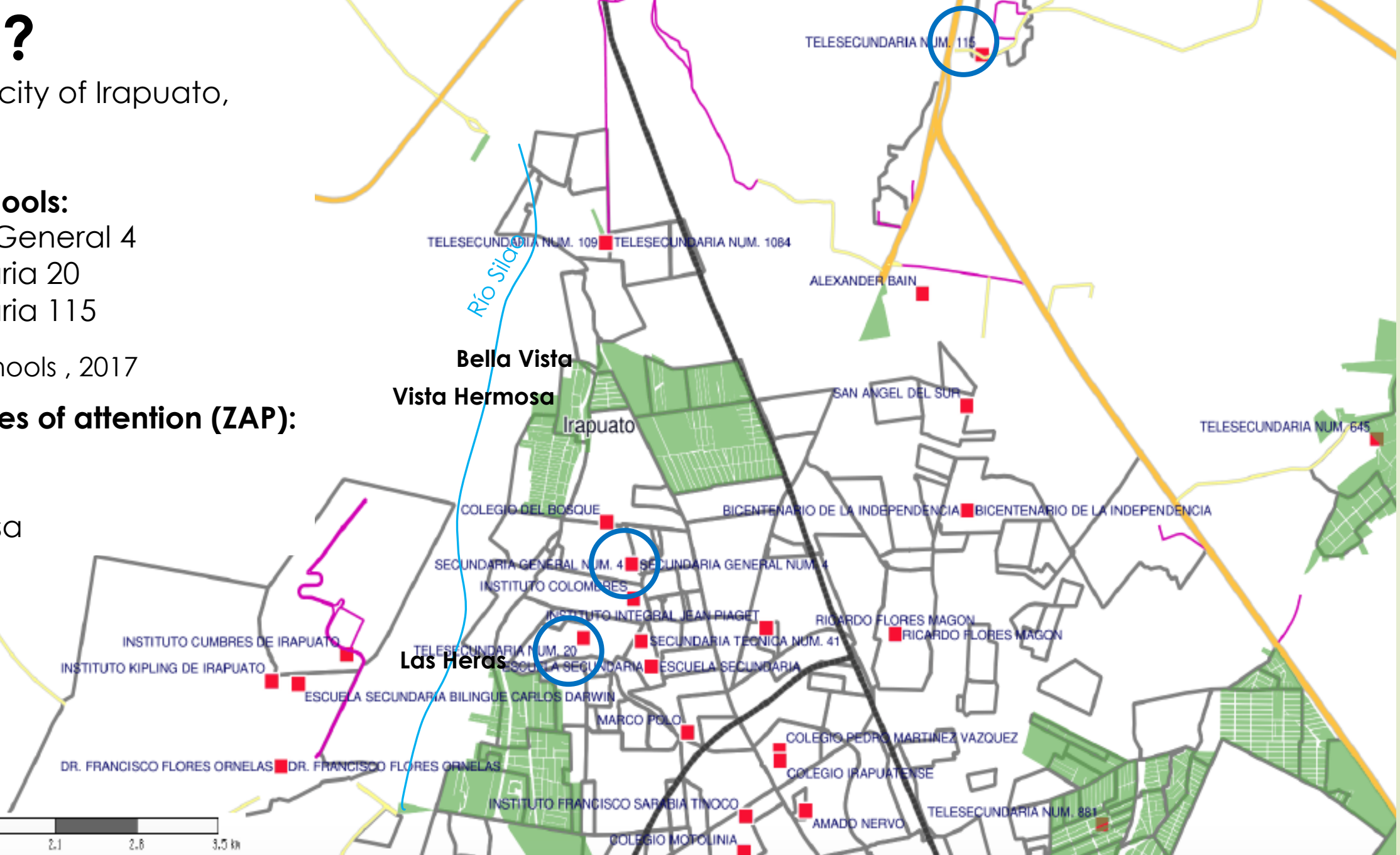
■ Middle schools , 2017

## 3 Priority zones of attention (ZAP):

- Las Heras
- Bella Vista
- Vista Hermosa

■ ZAP, 2017

Escala 1: 35000



# Qualitative and quantitative impact



220 middle school students

**Competencies strengthening for sustainability (UNESCO):** Systemic thinking, critical analysis, collaborative decision making, sense of responsibility towards present and future generations.

Enrich our **knowledge of the world**, from a systemic perspective, to **understand and transform** our urban, local environment towards **sustainability and resilience**



3 school gardens



195 women of social program (Programa Oportunidad)



50 children



1 park intervention

# SPONSOR A SQUARE METER OF URBAN BIODIVERSITY

## ➤ Finance or support a school with

- **An in-kind donation;** tools, soil, materials, plants or infrastructure for rainwater collection, used to construct school gardens and forests.
- **Volunteer opportunities:** company employees can donate time and skills to our projects
- **Funds:** to finance environmental education for students and their families, in which they learn; environmental awareness, diagnosis of local problems and skills to take concrete action to improve their campus and community.

## ➤ Contract our environmental education services for your organization

- **Family day:** a series of informative and fun, interactive workshops promoting environmental awareness and action for the families of employees
- **Company garden:** transform the factory grounds by creating an on-site, mini forest or vegetable, medicinal and/or pollinator garden.



# Advantages

- **Support a non-profit association.** Make a positive impact on youth, their communities and urban ecosystems, as part of the social and environmental action strategy of the company.
- **Promote the development of good environmental practices.** Employees gain skills and insight into environmental sustainability in the workplace.
- Have an impact on the **Sustainable Development Goal (SDG - ONU)**.
- **Strengthen teamwork, employee creativity and social responsibility** through a multidisciplinary training experience.
- **Contribute to** the preservation of the environment and local communities.



# To know more about our work

- <https://agoraculturaambien.wixsite.com/acagto>
- <http://revistas.ecosur.mx/ecofronteras/index.php/eco/article/view/1640>
- Atelier Mapa Verde (Fundación telefónica)  
<https://www.youtube.com/watch?v=CaqhqhyEdUQ>
- TEC portail d'apprentissages verts.  
<http://www.aprendizajeverde.net/buenas-practicas/guardianes-del-rio-silao-en-la-ciudad-de-irapuato-guanajuato-una-experiencia-de>
- Green Map NY: <http://mailchi.mp/07e46c75ce51/earth-day-news?e=1bb4ab3d75>





# Contact

**Ágora de Cultura Ambiental Guanajuato, A.C**

[agora.cultura.ambiental.gto@gmail.com](mailto:agora.cultura.ambiental.gto@gmail.com)

Irapuato, Guanajuato

Nathalie Castiaux - ncastiaux@gmail.com 462- 120 35 96

Paulina Uribe Morfín - puribemorfin@gmail.com

Tara Leopkey - kianisai@gmail.com